

PRIVACY POLICY

Effective date: September 24, 2024

Thank you for visiting www.sesamesustainability.com (the “[Site](#)”), owned and operated by Sesame Sustainability, Inc. (“[Sesame Sustainability](#)”). At Sesame Sustainability, we take your privacy seriously, whether you are visiting the Site as an investor, founder, or member of the general public, you are entitled to the protection of your personal data. Please read this Privacy Policy to learn how we treat your personal data.

By using or accessing our Sites in any manner, you acknowledge that you accept the practices and policies outlined below, and you hereby consent that we will collect, use and disclose your information as described in this Privacy Policy.

Remember that your use of Sesame Sustainability’s Site is at all times subject to our [Terms of Service](#), which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the Terms of Use.

As we continually work to improve our Site, we may need to change this Privacy Policy from time to time. We will alert you of material changes by placing a notice on the Site, by sending you an email and/or by some other means. Please note that if you’ve opted not to receive legal notice emails from us (or you haven’t provided us with your email address), those legal notices will still govern your use of the Site, and you are still responsible for reading and understanding them. If you use the Site after any changes to the Privacy Policy have been posted, that means you agree to all of the changes.

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What this Privacy Policy Covers

This Privacy Policy covers how we treat Personal Data that we gather when you access or use our Site. “Personal Data” means any information that identifies or relates to a particular individual and also includes information referred to as “personally identifiable information” or “personal information” or “sensitive personal information” under applicable data privacy laws, rules or regulations. This Privacy Policy does not cover the practices of companies we don’t own or control or people we don’t manage.

Sesame Sustainability’s products are a business-to-business offering and, in the ordinary course of providing those products, we may process personal at the direction of our enterprise customers (“[Enterprise Customer](#)”). This Privacy Policy does not apply to our data-use practices in connection with personal data collected from or on behalf

of our Enterprise Customer. The Enterprise Customer (e.g., your employer or another entity or person) that entered into a master service agreement, applicable terms, or other written agreement executed by us controls such data.

If you have any questions related to that Enterprise Customer’s settings or privacy practices, please contact such organization. If we process your personal data on behalf of one of our Enterprise Customers and you wish to discontinue such processing, or if you seek to correct, amend, or delete inaccurate personal data, please directly contact the organization on whose behalf we are processing such personal data. We will follow the Enterprise Customer’s instructions with regard to the personal data at issue. We will retain such personal data pursuant to our retention policy and will retain it as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

This Privacy Policy does not cover the practices of companies we don’t own or control, such as our Enterprise Customers, or people we don’t manage.

Personal Data

Categories of Personal Data We Collect

This chart details the categories of Personal Data that we collect and have collected over the past 12 months:

Category of Personal Data (and Examples)	Business or Commercial Purpose(s) for Collection	Categories of Third Parties With Whom We Disclose this Personal Data
Contact Data such as first and last name and email address	<ul style="list-style-type: none"> • Marketing the Site • Corresponding with You 	<ul style="list-style-type: none"> • Service Providers
Professional or Employment-Related Data such as the name of your company.	<ul style="list-style-type: none"> • Marketing the Site • Corresponding with You 	<ul style="list-style-type: none"> • Service Providers
Web Analytics such as web-page interactions, referring web page (other source through which you accessed the Site), non-identifiable request IDs, and statistics associated with the interaction between the device or browser and the Site	<ul style="list-style-type: none"> • Marketing the Site • Corresponding with You 	<ul style="list-style-type: none"> • Service Providers
Other Identifying Information that You Voluntarily Choose to Provide such as in emails or other communications you may send us.	<ul style="list-style-type: none"> • Marketing the Site • Corresponding with You 	<ul style="list-style-type: none"> • Service Providers

Our Commercial or Business Purposes for Collecting Personal Data

- **Providing, Customizing and Improving the Site**
 - Creating and managing your account or other user profiles.
 - Processing orders or other transactions; billing.

- Providing you with the products, Site or information you request.
- Meeting or fulfilling the reason you provided the information to us.
- Providing support and assistance for the Site.
- Improving the Site, including testing, research, internal analytics and product development.
- Personalizing the Site, website content and communications based on your preferences.
- Doing fraud protection, security and debugging.
- **Marketing the Site**
 - Marketing and selling the Site.
- **Corresponding with You**
 - Responding to correspondence that we receive from you, contacting you when necessary or requested, and sending you information about the Company or the Site.

Other Permitted Purposes for Processing Personal Data

In addition, each of the above referenced categories of Personal Data may be collected, used, and disclosed with the government, including law enforcement, or other parties to meet certain legal requirements and enforcing legal terms including: fulfilling our legal obligations under applicable law, regulation, court order or other legal process, such as preventing, detecting and investigating security incidents and potentially illegal or prohibited activities; protecting the rights, property or safety of you, Sesame Sustainability or another party; enforcing any agreements with you; responding to claims that any posting or other content violates third-party rights; and resolving disputes.

We will not collect additional categories of Personal Data or use the Personal Data we collected for materially different, unrelated or incompatible purposes without providing you notice or obtaining your consent.

Categories of Sources of Personal Data

We collect Personal Data about you from the following categories of sources:

- **You**
 - When you provide such information directly to us.
 - When you use our interactive tools and Site.
 - When you voluntarily provide information in free-form text boxes through the Site or through responses to surveys or questionnaires.
 - When you send us an email or otherwise contact us.
 - When you use the Site and such information is collected automatically.
 - Through Cookies (defined in the “Tracking Tools, Advertising and Opt-Out” section below).
- **Third Parties**
 - Business Partners, including our Enterprise Customers
 - We also may receive personal information about you from one of the organizations that we have a contractual relationship with, such as our Enterprise Customers.

How We Disclose Your Personal Data

We disclose your Personal Data to the categories of service providers and other parties listed in this section. Depending on state laws that may be applicable to you, some of these disclosures may constitute a “sale” of your Personal Data. For more information, please refer to the state-specific sections below.

- **Service Providers.** These parties help us provide the Site or perform business functions on our behalf. They include:
 - Hosting, technology and communication providers;
 - Security and fraud prevention consultants;
 - Analytics providers;
 - Support and customer service vendors; and
 - Product fulfillment and delivery providers.

Legal Obligations

We may disclose any Personal Data that we collect with third parties in conjunction with any of the activities set forth under “Other Permitted Purposes for Processing Personal Data” section above.

Business Transfers

All of your Personal Data that we collect may be transferred to a third party if we undergo a merger, acquisition, bankruptcy or other transaction in which that third party assumes control of our business (in whole or in part).

Data that is Not Personal Data

We may create aggregated, de-identified or anonymized data from the Personal Data we collect, including by removing information that makes the data personally identifiable to a particular user. We may use such aggregated, de-identified or anonymized data and disclose it with third parties for our lawful business purposes, including to analyze, build and improve the Site and promote our business, provided that we will not disclose such data in a manner that could identify you.

Tracking Tools, Advertising, and Opt-Out

The Site uses cookies and similar technologies such as pixel tags, web beacons, clear GIFs and JavaScript (collectively, “Cookies”) to enable our servers to recognize your web browser, tell us how and when you visit and use our Services, analyze trends, learn about our user base and operate and improve our Services. Cookies are small pieces of data – usually text files – placed on your computer, tablet, phone or similar device when you use that device to access our Services. We may also supplement the information we collect from you with information received from third parties, including third parties that have placed their own Cookies on your device(s). Please note that because of our use of Cookies, the Site does not support “Do Not Track” requests sent from a browser at this time.

We use the following types of Cookies:

- Essential Cookies. Essential Cookies are required for providing you with features or services that you have requested. Disabling these Cookies may make certain features and services unavailable.
- Performance/Analytical Cookies. Performance/Analytical Cookies allow us to understand how visitors use our Services. They do this by collecting information about the number of visitors to the Services, what pages visitors view on our Services and how long visitors are viewing pages on the Services. Performance/Analytical Cookies also help us measure the performance of our advertising campaigns in order to help us improve our campaigns and the Services’ content for those who engage with our advertising.

You can decide whether or not to accept Cookies through your internet browser’s settings. Most browsers have an option for turning off the Cookie feature, which will prevent your browser from accepting new Cookies, as well as (depending on the sophistication of your browser software) allow you to decide on acceptance of each new Cookie in a variety of ways. You can also delete all Cookies that are already on your device. If you do this, however, you

may have to manually adjust some preferences every time you visit our website and some of the Services and functionalities may not work.

To explore what Cookie settings are available to you or to modify your preferences with respect to Cookies, you can access your Cookie management settings by clicking "Customize" in the privacy pop-up on The Site. To find out more information about Cookies generally, including information about how to manage and delete Cookies, please visit <http://www.allaboutcookies.org/> or <https://ico.org.uk/for-the-public/online/cookies/> if you are located in the European Union.

Data Security

We seek to protect your Personal Data from unauthorized access, use and disclosure using appropriate physical, technical, organizational and administrative security measures based on the type of Personal Data and how we are processing that data. You should also help protect your data by appropriately selecting and protecting your password and/or other sign-on mechanism; limiting access to your computer or device and browser; and signing off after you have finished accessing your account. Although we work to protect the security of your account and other data that we hold in our records, please be aware that no method of transmitting data over the internet or storing data is completely secure.

Data Retention

We retain Personal Data about you for as long as necessary to perform our business or commercial purposes for collecting your Personal Data. When establishing a retention period for specific categories of data, we consider who we collected the data from, our need for the Personal Data, why we collected the Personal Data, and the sensitivity of the Personal Data. In some cases we retain Personal Data for longer, if doing so is necessary to comply with our legal obligations, resolve disputes or collect fees owed, or is otherwise permitted or required by applicable law, rule or regulation. We may further retain information in an anonymous or aggregated form where that information would not identify you personally.

Personal Data of Children

As noted in the Terms of Use, we do not knowingly collect or solicit Personal Data from children under 13 years of age; if you are a child under the age of 13, please do not attempt to register for or otherwise use the Site or send us any Personal Data. If we learn we have collected Personal Data from a child under 13 years of age, we will delete that information as quickly as possible. If you believe that a child under 13 years of age may have provided Personal Data to us, please contact us at info@sesamesustainability.com.

State Law Privacy Rights

California Resident Rights

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to contact us to prevent disclosure of Personal Data to third parties for such third parties' direct marketing purposes; in order to submit such a request, please contact us at info@sesamesustainability.com.

Nevada Resident Rights

If you are a resident of Nevada, you have the right to opt-out of the sale of certain Personal Data to third parties. Please note that we do not currently sell your Personal Data as sales are defined in Nevada Revised Statutes Chapter 603A.

Contact Information:

If you have any questions or comments about this Privacy Policy, the ways in which we collect and use your Personal Data or your choices and rights regarding such collection and use, please do not hesitate to contact us at:

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- Email: info@sesamesustainability.com
- Mailing Address:
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